

In **Cloud**  
we trust? ”



International  
Cybersecurity  
Forum

**April 5, 6 & 7 2023**  
Lille Grand Palais

**20,000 attendees including:**

**16,000+**  
unique attendees on site  
(+ 10,7%)

**4,000**  
online participants

**2,700**  
internationals

**650**  
private and publics  
partners

**530**  
speakers

**1,800+**  
business meetings  
via the networking platform

**82**  
represented countries

**11 minutes:** average  
online viewing time  
(+ 22%)

**700,000+**  
views on FIC social network  
accounts and **50 millions**  
impressions on the topic

**Keyfigures**

**Trends**

### Risks

- **13** data leaks per day (source: FIC / CNIL data leak barometer 2023)
- **30% of local authorities** have already been victims of ransomware (source: CLUSIF)
- **53% of organizations** have suffered an attack on their cloud infrastructure in the last year (source: Netwrix)
- **79% of companies** have suffered at least one data breach in the cloud in the last 18 months (source: CapGemini)
- **43% of French companies** affected in 2022 (compared to 54% in 2021) (source: CESIN)
- **74% of financial flows** linked to ransomware attacks point to Russia (source: Chainalysis)
- **13 000 vulnerabilities** reported in 2022 (-30% compared to 2021) (source: NIST)
- **62% of organizations** attacked by ransomware pay the ransom (source: Hiscox)
- France has an average of **1 cybersecurity staff** for every 1,500 employees (source: Wavestone)

### Solutions

- The NIS 2 directive, which came into force in 2022, set out numerous cybersecurity requirements and will be transposed in the member states by the end of 2024.
- The number of organizations affected by NIS 2 will increase tenfold.
- The European Commission proposed in September 2022 a first version of the Cyber Resilience Act that will apply to all products and services containing digital content.
- 81% of companies have deployed EDR (Endpoint Detection & Response) systems (source: CESIN).
- 12 regional CSIRTs are being set up.
- 700 local authorities have benefited from a cybersecurity course.
- In 2022, European start-ups raised €2.4 billion (+20%), i.e. 16% of the amounts raised worldwide in cybersecurity (source: Tikehau Capital / FIC barometer)
- In April 2023, during the FIC, the European Commissioner Thierry Breton announced a "Cyber Solidarity Act" and the establishment of a "cyber dome" consisting of operational cybersecurity centers.

### MARKET

A global market of  
**€250 billion** in 2022:

- of which €34 billion for Europe ;
- of which €3 billion for France.

« We need to move from high fashion to ready-made to expand and massify our actions. »

**Vincent STRUBEL**  
General Director of the ANSSI  
(France's National Cyber  
Security Centre),  
FIC 2023

# FIC Highlights

## Video presentation by Jean-Noël Barrot, Delegate Minister for Digital Affairs

We assume fully to defend a logic of **digital sovereignty** in order to develop **European champions of the cloud**.

**Jean-Noël BARROT**  
Delegate Minister for Digital Affairs



It is absolutely essential to coordinate cybersecurity at a European level, and you can count on me to do so with determination and without respite.

**Thierry BRETON**  
European Commissioner for the Internal Market



## Opening speech by Thierry Breton, European Commissioner for the Internal Market

## Agency Director Panels - How can we strengthen the defense-security continuum?

At NATO, we have set up the DIANA project: we pay start-ups to work with us, which allows them to get a foothold in our strategy. We give them access to our contracts, which allows them to work in our field. It's a win-win situation: they need peace to work, we need them for peace.

**James APPATHURAI**  
Deputy Secretary General for Security Policy, NATO



The strength of cybersecurity is unity. The State cannot meet the expectations of cybersecurity alone. The FIC is the ultimate public-private partnership.

**Jean-Noël DE GALZAIN**  
CEO of Hexatrust



## Opening plenary

Civil preparedness starts with personal preparedness. Every single actor needs to take the responsibility of its cybersecurity. States cannot take all the responsibilities. Every single actors need to do their job.

**Carl-Oskar BOHLIN**  
Minister of Civil Defense, Sweden



Thanks to the FIC, the largest cyber security cybersecurity in Europe, for bringing together so many profiles and allowing them to meet.

**Ludvine DEDONDER**  
Minister of Defense, Belgium



## Ministerial panel - Resilience in the digital challenge

# FIC Highlights

## Cloud security: pie in the sky?

The question does not come down to **good or bad cloud**: it is not a turnkey solution, it does not exempt companies from having to worry about their backups, their updates...

Vincent STRUBEL  
General Director of the ANSSI



Concerning accountability of states, we have the normative framework to prevent non responsible behaviors. The diplomacy toolbox has different tools in it: the more direct process is to reach to a country but we can go all the way up to calling out a country to sanction.

Nathalie JAARSMA  
Dutch Ambassador at-Large for Security Policy and Cyber



## Agora - Stronger together: citizens and cybersecurity

## Can trust exist in a digital world?

The difficulty with social networks is that they generate communities of **interest, not of solidarity**. We are in the age of surveillance coming from below: anyone can spread any information. There is so much of it that we are lost. **We don't know how to find our way in this ocean.**

Jean-Gabriel GANASCIA  
University Professor & Chairman of the CNRS Ethics Committee



To those who are convinced that the battle is not lost, let's get together, let's bring the players together to compete with GAFAM.

Alain ISSARNI  
CEO of Numspot



## Cloud: should Europe start a revolution?

## What role should Europe play in Ukraine's reconstruction?

If companies provide mentorship to Ukrainian volunteers, it means that we will have IT specialists. We expect that countries like France will help us build business from this to be a reliable strong partner for the EU...

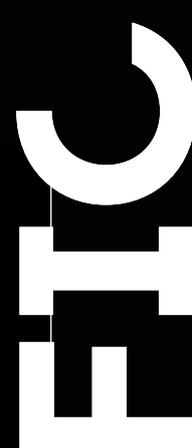
Yegor AUSHEV  
Co-Founder of CyberUnit & CyberSchool, Ukraine



## FIC Startup Awards



# What they are saying about the



**Gérôme BILLOIS**  
Partner | WAVESTONE -  
FIC 2023 Book Award Winner

The FIC will make the book even more visible and allow it to reach its intended audience, the general public. The FIC has been for so many years the place where the whole cybersecurity community meets, and the big advantage is the mix of communities. We are not just with technical cybersecurity specialists, but with the broad sense of cybersecurity today. And the FIC catalyzes all the different angles and allows for meetings and interactions to develop a future that will necessarily be better.

**Félix BARRIO**  
General manager | INCIBE (Spain's National  
Cyber Security Centre)

It's very important at the moment to reinforce in Europe joint projects that are the cement for innovation. We need to work together to tackle these new cyber challenges. We also all agree that we are living the most exciting moment in the cybersecurity new directives. We are laying the foundation for the new market rules for the next decade.

**Carl-Oskar BOHLIN**  
Swedish Minister of Civil Defense

I came here to detail the work we are currently doing in Sweden and to gain resilience in our society and the foundation on which we build our defense capabilities. And today at FIC, I'll be able to discuss this with people, exchange views on the work being done on cybersecurity that also falls under my portfolio.

**Dan LOHRMANN**  
Chief Information Security Officer (CISO) |  
PRESIDIO

The FIC is a thought-provoking, global event with a distinctly European flare. This is where cybersecurity and technology pros in Europe go for inspiration, learning and career growth. There is also tremendous benefit to engaging in and discussing cybersecurity topics with people and teams from different countries, cultures, career circumstances...

The FIC offers a unique and helpful event to build upon for an evolving international dialog that would benefit all. The expertise, global cooperation and sharing of best practices was simply incredible, which I have not seen on such a global scale with diverse perspectives.

**Domitille DAÏEFF**  
Communication and Marketing Manager |  
EVIDEN, an ATOS Business

We took advantage of the FIC to officially present our brand to our partners, customers and candidates. The FIC in the cyber world is a key event, a strategic benchmark for all players in the cybersecurity world. For Eviden it was important to be there again this year.

**Séverine DEMARQUE**  
In charge of mentoring | CEF CYS

The FIC allows us to meet new members, meet partners and defend our cause. We also have the opportunity to have contacts from abroad. It is a privileged place, due to the concentration of cyber actors which is extremely important. For us, it is a must.

**Jean-Christophe LE TOQUIN**  
Co-Founder | TRUST&SAFETY FORUM

The Trust & Safety Forum wanted to bring together in one place all the actors linked to the regulation of offensive and illegal content on the Internet, whether they come from platforms, hotlines, NGOs, authorities, victims of abuse who have a voice to contribute. The FIC has always talked about Cybercrime, and here we are on related subjects, very upstream. This discipline, Trust & Safety does not even have a name translated into French yet. It is a space that did not exist in Europe because we are in new fields. The FIC offers us this voice.

**Ludivine DENDONDER**  
Belgian Minister of Defense

I think that first of all it is important to be able to strengthen the Europe of Defense. Coming to the FIC, around this cyber issue which is one of our priorities makes sense. We have recently launched the Belgian Cyber Command, and we are busy increasing our technological and human resources. At the FIC, we have a whole series of Belgian companies and personalities present, who meet, collaborate and exchange with their European partners. This is obviously beneficial for our country, and for Europe.

**Yegor AUSHEV**  
Co-Fouder | CYBERUNIT.TECH  
and CYBERSCHOOL.TECH, Ukraine

This war is ongoing even after it stops on the ground. We need to share experience between us, to provide more security to our government and our people. We hope that you people in Europe will help us Ukrainians to build our products to have this sovereignty and security. The most important topic for me is supply-chain.

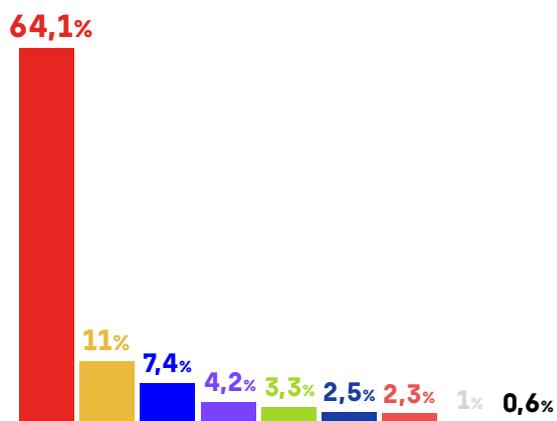
**Cybersecurity students**

We're here to learn more about the fields of cybersecurity, the different jobs that are open to us in the future and find our way around a little bit. We have access to the big companies to identify the players you hear about in this field. And we also have access to smaller companies that we do not know and that have innovative solutions that we do not suspect. Coming to the FIC is also a great opportunity to expand your network and meet people.



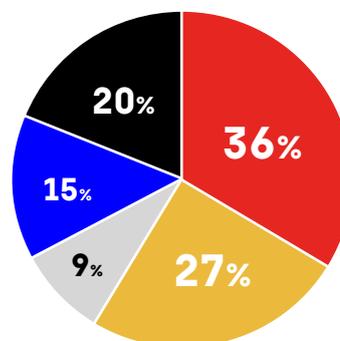
# An ecosystem event

## Types of organizations present at FIC 2023



- Companies
- Universities / research centers / schools
- Public institutions
- Associations and NGOs
- Freelancers
- Local authorities
- International organizations
- Investment funds and merchant bank
- Press and Media

## Profiles of participants attending FIC 2023



- Users of security solutions
- Security solution providers
- Distributors / Resellers of security solutions
- Security solution prescribers
- Others (Press, academics...)

## Top 5 key position (in %) present at FIC 2023



Cybersecurity functions



Director / Sales Manager



Managing Director / CEO



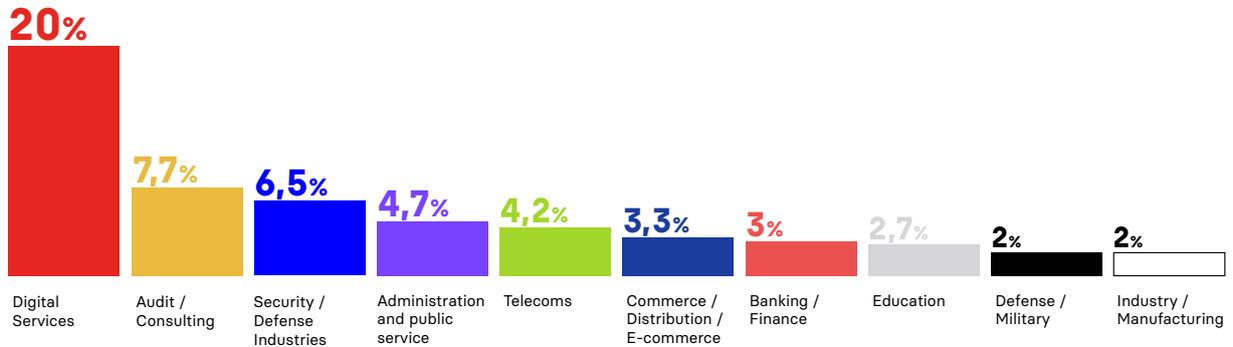
IT functions



Data Protection Officer

**5,850 decision-makers** on projects related to security or digital trust in 2023 (+72%)

### Top 10 sectors of activity for visitors present at FIC 2023



### Top 10 area of interest for visitors present at FIC 2023

1. Cybersecurity governance / Security policy
2. Risk analysis
3. Security monitoring / SOC / Managed security services
4. Cybersecurity Awareness
5. Data Leak Detection
6. Incident Management / Response
7. Threat and Hostile Intelligence
8. Automated detection and response solutions (EDR, XDR...)
9. Threat hunting
10. Vulnerability management

### Top 10 most represented countries out of a total of 2,700 international participants at FIC 2023

1. Belgium
2. Netherlands
3. United Kingdom
4. Luxembourg
5. Switzerland
6. Canada
7. United States
8. Germany
9. Italy
10. Japan

## An exhibition

- 650 exhibiting partners
- 20,000 m<sup>2</sup> of exhibition
- 84,200+ badge scans over 3 days
- 130 qualified contacts per exhibitor on average
- On average, **+160% of qualified contacts** for companies having at least one intervention in addition to their stand
- An **innovation village** with 32 startups and a pitch area
- A **"Cybersecurity For Industry" village** with 26 exhibitors and a demonstration area
- An **"ID & KYC Forum village"** with 13 exhibitors and a demonstration area
- A **Hacking Lab** presenting attack demonstrations
- Two **demonstration areas** (FIC Talk and technical demonstration area)



*The contents are in French or English and are mostly translated into the other language.*

## A forum

- 530 speakers
- 4 plenary sessions
- 1 Agora
- 51 roundtables
- 29 conferences
- 58 FIC talks
- 51 technical demonstrations
- 27 attack demonstrations
- 31 masterclass
- 28 interventions in the Homeland Security & Defense area
- 11 sector or thematic verticals:
  - Industrial Cybersecurity
  - Digital identity & KYC
  - Anti-cybercrime
  - Cyber risk management
  - OSINT
  - Data security and digital transformation
  - Cyberspace security and stability
  - Operational security
  - Digital Sovereignty
  - Trust & Safety
  - Homeland Security & Defense



**1 out of 3 visitors** attended at least one intervention

**More than 4,000 remote participants** in « live » mode

Numerous contents in replay on the Youtube channel inCyber

## A place for networking

- o **68,400** messages exchanged during the 3 days via the networking platform
- o **1,800** business meetings over 3 days
- o **80+** public or private activities organized by partners during the FIC

## Many associated events



**2,200+ participants (+175%)**  
Conferences dedicated to the cyber security of the OT, and a 600m<sup>2</sup> village on the exhibition



**1,500+ participants (+87,5%)**  
Conferences on digital identity and Know Your Customer, and a 300m<sup>2</sup> village on the exhibition



**400+ participants**  
Conferences on incident response & digital investigation



**1,400+ participants (+366%)**  
Conferences on OSINT and investigation



**720+ participants (+380%)**  
Conferences on moderation of offensive and illegal content



**150+ participants for this half-day (1<sup>st</sup> year)**  
Conferences on European investment in cybersecurity;  
Pitches of European startups

## Three competitions

- o **FIC Start-up Award**
- o **Cyber Book Award**
- o **European Cyber Cup:** ethical hacking competition organized around different topics (forensic, CTF, Speedrun, OSINT, hardware, bug bounty) designed to enhance the value of jobs and skills related to cyber security
  - **2 days of competition**
  - **6 topics**
  - **25 teams & 250 participants**

## A high visibility

- o **100+ accredited journalists**
- o A media dedicated to the international cyber community: **inCyber Media**
- o Numerous replay contents on the **inCyber Youtube** channel
- o **510,000** unique **impressions** and **engagements** of content posted by the FIC and its associated events on its own accounts
- o **24 millions impressions** of contents about the FIC on Twitter (event + 2 weeks)
- o **21 millions impressions** of contents about the FIC on LinkedIn (event + 2 weeks)



## An active community all year long with inCyber Media

inCyber Media is an international media  
dedicated to cybersecurity challenges.

- A permanent follow-up of the cyber news
- Many written and video contents
- About 50 annual meetings (breakfasts and webinars)
- The publication of several sectorial barometers

**88,500+** subscribers

<https://www.incyber.org>

**inCyber**

## A contribution to the public debate through the Agora

The Agora is the European think-tank  
of the FIC.

It brings together public and private  
decision-makers on the strategic issues  
of cybersecurity. Thanks to its various  
meetings (clubs, roundtables...) and  
work, it contributes to building the  
cybersecurity of tomorrow.

Read the latest Agora whitepaper: *"Unity  
is strength. Citizens and cybersecurity in  
the 21st century"*.

<https://www.agora-fic.com/>

**Agora**



*The FIC becomes* **IN CYBER**  
FORUM

**NORTH  
AMERICA**

MONTREAL,  
CANADA

**OCT, 25 & 26 2023**

**E U R O P E**

LILLE, FRANCE

**MARCH, 26, 27  
& 28 2024**

**A M E R I C A S**

SAN ANTONIO,  
UNITED STATES

**JUNE 2024**

