

“United for a safer  
**digital**  
world”



**November 1 - 2, 2022**

Palais des Congrès - Montréal

## First edition of the FIC North America :

**3,500**

visitors

**110**

partners

**4**

international  
summits

**25**

associations from the  
international digital  
trust ecosystem  
(Canada, U.S., Europe, Africa)

**6**

thematic stages  
covering the entire spectrum  
of digital trust

**183**

conferences and  
round tables

**800**

business meetings  
scheduled via our  
networking platform

**22**

nationalities

**20**

meetings/restricted  
work sessions

**47**

business concierges  
at your service

## Key Figures

### Focus on **Braindate®**

**63**

thematic discussion  
groups

**+ than 200**  
participants



### Focus on **Pitch Lab**

**50**

presentations  
of innovative  
solutions

**1,500**  
participants



avec la participation financière de  
with the financial contribution of

Québec 

# FIC Highlights



## Opening remarks :

- **Eric CAIRE**, Minister of Cybersecurity and Digital Affairs, Government of Quebec
- **General (2S) Marc WATIN AUGOUARD**, Founder of the FIC
- **Vincent RIOU**, General Manager of the FIC North America

*" We are bound to collaborate, share and work together. It is my hope that today you will have the opportunity to forge alliances."*

**Eric CAIRE**, Minister of Cybersecurity and Digital Affairs, Government of Quebec

## Fighting Digital Crime Plenary:

### The organization of the fight against cybercrime: crossed perspectives

Speakers - Marc BOGET, Commander of the Gendarmerie in cyberspace - Gendarmerie Nationale / Chris LYNAM, General Manager, National Cybercrime Coordination Centre RCMP / Brian ABARELLA, Assistant Legal Officer, FBI Ottawa, Canada

## Plenary:

### Personal data protection: Cross-perspectives from Canada, U.S., Europe

GDPR in Europe, Bill 25 in Quebec, Bill C-27 in Canada, CCPA in California, the announcement on March 25, 2022 by Ursula VON DER LEYEN and Joe BIDEN of a new agreement to allow "predictable and trusted data transfers between the EU and the United States...". More and more governments are adopting regulations dedicated to the protection of their citizens' personal data.

Speakers - Nicolas DUGUAY, Director, Development of cybersecurity markets and programs, IN-SEC-M / Mark SCHAAN, Senior Assistant Deputy Minister for Innovation, Science and Economic Development / Axel VOSS, Member of European Parliament

## Plenary:

### Cybersecurity: Strength in unity

Cyberspace is, like other environments, a space of confrontation and conflict, where alliances are made and broken, and where the balance of power is regularly redrawn. How can we ensure the security and stability of cyberspace together?

Speakers - Steve WATERHOUSE, Deputy Minister at the Ministry of Cybersecurity and Digital Affairs of the Government of Quebec / Michel VAN DEN BERGHE, President and CEO, Campus Cyber / Sami KHOURY, Head of the Canadian Center for Cybersecurity / Steven KELLY, Special Advisor to the President and Director for Cybersecurity and Emerging Technologies, National Security Council, White House



## Talents Plenary:

### Training the cyber talent of tomorrow

For several years now, the cybersecurity sector has been facing a chronic shortage of human resources. But beyond the numbers, the issue is also the nature and diversity of the profiles sought. Still perceived as a matter for engineers or technicians, cybersecurity is struggling to attract profiles that are nonetheless indispensable, particularly in the field of human sciences. The prejudices that still weigh on its professions also deprive it of audiences that do not find themselves in what they consider, often rightly, as an «entre-soi».

How can the image of cybersecurity professions be restored and the attractiveness of the sector enhanced? And how can we adapt training courses to ensure that they are accessible to all? How can we make cybersecurity an inclusive sector, open to diversity ?

Speakers - Gabrielle BOTBOL, Offensive Security Advisor, Desjardins / Philippe DEWOST, President of EPITA / Emeline MANSON, Fraud prevention and cybersecurity trainer, CY-CLIC / Fatiha ZEGHOUDI, Board member of Women4Cyber



## Presentation of the cybertalents awards

## Gala cocktail at the Saint James Theatre in Montréal







## What was said at the

*All service providers must ensure that they comply with their data protection laws. In the meantime, the role of legislators is to simplify and harmonize them. At the moment, they are fragmented. **But we are working on it !***

↑ **Axel VOSS**, Member of European Parliament

*Ransomware has become a major public health, safety and national security issue. **The White House has invited 36 countries, plus the EU, to a ransomware initiative meeting in Washington, D.C., to explore together how we can team up to address this problem.***

↑ **Steven KELLY**, Special Assistant to the President of the USA

*It is important to strengthen standards to **ensure cyber security internationally.***

↑ **Sami KHOURY**, Head of the Canadian Centre for Cyber Security

***More and more countries want to put cybersecurity at the top of their agenda.** By applying the basic principles of cybersecurity, they will be able to follow through on this issue and shine internationally. **These are useful guidelines to help stakeholders make the best decisions.***

↑ **Steve WATERHOUSE**, Deputy Minister at the Ministry of Cybersecurity and Digital Affairs of the Government of Quebec



## What they say about the

**Jean-François CHATELAIN**  
**SOCIÉTÉ GÉNÉRALE CANADA**

The quality of the conferences, the topics and the speakers definitely made me say: « see you next year ».

**Stéphane NAPPO**  
**SEB**

A well-organized and value-creating event. Pleasant to attend, quality content. A beneficial event for bringing ecosystems together !

**Isabelle DUPARC**  
**KPMG**

The FIC allows to create new ties and partnerships with a global opening.

**Georges PICCINI**  
**BLACKBERRY**

Excellent événement bien organisé, avec beaucoup d'énergie et d'intérêt de la part des participants.

Since its first edition, the **FIC** has established itself as one of **the most impactful digital trust events** in North America.



## **An active community all year round with inCyber**

**inCyber is an international media  
dedicated to all cybersecurity and digital  
trust issues**

- A permanent follow-up of the cyber news
- Numerous written and video contents
- About 50 annual meetings (breakfasts and webinars)

**+65K subscribers**

**inCyber**

## **The FIC is the reference event for DIGITAL TRUST & CONFIDENCE**

- Cybersecurity
- Anti-cybercrime
- Operational systems and embedded technologies
- Digital identity
- Protection of content and intellectual property
- Ethics of the digital world



*Eric SALOBIR, President of the Human Technology Foundation*



**International  
Cybersecurity  
Forum**

**April 5-7, 2023**

in Lille



**October 25 - 26, 2023**

in Montréal